

Middle Georgia State University – Strategic Plan FY24 Priorities SCORECARD

Strategy/ Priority	Lead Office (s)	Q1	Q2	Q3	Q4
Strategy 1) Champion Student Success		July 1 – Sept. 30	Oct. 1 – Dec. 31	Jan. 1 – March 31	April 1 – June 31
<p>1. Demonstrate Standards of Excellence in All Academic Programs: *Develop faculty expertise in A.I. and other emergent technologies.</p> <p>YEAR 1 HIGHEST</p>	<p>Academic Affairs [David Jenks]</p>	<ul style="list-style-type: none"> • Launched professional development opportunities in A.I. via CETL • Developed and launched guidance and support structure for AI integration and utilization in the classroom • Possible Lecture on AI through private gift. • Provost attended AI/ML symposium from WH and DoD. • AA attended M&Q Symposium / discussing AI grant possibility. 	<ul style="list-style-type: none"> • Attended SACSCOC Symposium / discussing AI usage. • Continued professional development opportunities in A.I. via CETL. • Experimented with Claude and NSSE comments data. 		
<p>2. Grow Student Engagement at All Levels: *Expand and sustain First-Year Experience tailored for each campus.</p> <p>YEAR 1 HIGHEST</p>	<p>Academic Affairs/ Student Affairs [James Blackburn; Corey Guyton]</p>	<ul style="list-style-type: none"> • Launched Knights Academy for all 6 Schools. • Launched Knights Academy Training Portal for Residence Life, Advisors, and other Student facing staff 	<ul style="list-style-type: none"> • Additional Knight’s Academy features scheduled for Spring term • Launched training for advising and residential life staff who interact with students. • Assessed current success and implementation strategies for continuous 		

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			improvement in Spring.		
<p>3. Grow Student Engagement at All Levels: * Increase and assess the number, type, and quality of jointly coordinated AA/SA programs</p> <p>YEAR 1 HIGHEST</p>	<p>Academic Affairs/ Student Affairs</p> <p>[David Jenks; Jennifer Brannon]</p>	<ul style="list-style-type: none"> • Collated Academic Affairs programming for integration into Presence (Knight Life) & 25 Live by School • Engaged stakeholder group to enhance alignment and scheduling of AA/SA programs. • Expanded integration of co-curricular tags and competencies in Presence events • Initiated evaluation discussions and instrumentation for event assessment 	<ul style="list-style-type: none"> • Established First Year Seminar and First Year Experience • Established Knights Lead program. • Established Knight’s Academy • Launched training for all faculty and staff with touchpoints with students. • Leadership grant collaboration with School of Business & CCLD • Increased events 45%; Increased participation by 35%; increased unique attendees by 4% Fall semester) • Trained academic schools on Knight Life software • Worked with IR to create an event satisfaction survey. 		
<p>4. Expand Enrollment and Graduation:</p>	<p>Academic Affairs/ Enrollment Management</p>	<ul style="list-style-type: none"> • Development of Strategic Enrollment 	<ul style="list-style-type: none"> • Retention FTFT +7% in 1st year, +4.8% in 2nd year 		

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<p>*Increase undergraduate retention by 5% over five years based on fall 2022.</p> <p>YEAR 1 HIGHEST</p>	<p>[David Jenks; Stephen Schultheis]</p>	<p>Management Workgroup</p> <ul style="list-style-type: none"> • Scheduling of November Strategic Enrollment Summit • Support USG development of enrollment tracking dashboards 	<ul style="list-style-type: none"> • Academic Success Seminar - +18.5% of students on probation who ended semester in good standing • Early Alerts +13.4% in EA students completion rates • Launched residential Study Halls • Developed Living Learning Communities (LLCs) for Fall 24 • Held Enrollment Summit with focus on developing Strategic Enrollment Management Plan seeking to increase retention/graduation rates. • Utilized GAP fund to protect 1% enrollment from being dropped. Received significant financial gift to expand the GAP program. 		

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<p>5. Expand Enrollment and Graduation: *Build out Georgia Academy at WR Campus.</p> <p>YEAR 1 HIGHEST</p>	<p>Academic Affairs/ Enrollment Management</p> <p>[David Jenks; Stephen Schultheis]</p>	<ul style="list-style-type: none"> Expanded development of WR enrollment plan and co-curricular programming. Completed Comprehensive review of F2F and Online courses. Georgia Academy Expanded to encompass all aspects of dual enrollment. 	<ul style="list-style-type: none"> Exploring more engaging space for students in Warner Robins. Spring 2024 goal of 12 hours per week office hours at WRC by Provost Engagement between VP Finance and Operations and Provost on branding Office of the Provost and AA space in admin building 		
Strategy 2) Lead Innovation and Economic Opportunity		July 1 – Sept. 30	Oct. 1 – Dec. 31	Jan. 1 – March 31	April 1 – June 31
<p>6. Ensure High-demand Programs for Workforce and Career Alignment: *Provide Undergraduate Programs that meet residential capacity in Macon and Cochran</p> <p>YEAR 1 HIGHEST</p>	<p>Academic Affairs</p> <p>[David Jenks]</p>	<ul style="list-style-type: none"> Developed Curriculum and Program proposal for BS in Health Science for face to face offering in Macon/Dublin. Expanded programming discussions for PTA, CRNA in Dublin. 	<ul style="list-style-type: none"> Prepared to Submit Curriculum and Program proposal for BS in Health Science for face-to-face offering in Cochran/Dublin. Prepared to Submit programming discussions for Health Science, PTA for Face to Face offering in Macon. 		

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		<ul style="list-style-type: none"> • Expanded programming discussions for Supply Chain / Logistics in Macon / Cochran. • Completed comprehensive review to inform maximization of F2F offerings in all programs. • Adjusted scheduling to promote student success controlling for instructor and modality. 	<ul style="list-style-type: none"> • Hiring Academic Scheduler to enforce/oversee maximization of F2F offerings in all programs. • Continued to adjust scheduling to promote student success controlling for instructor and modality. • Started conversations for Career Competencies to be embedded in all programs by Fall 2023. • Completed workforce alignment of all programs. 		
<p>7. Use Center for Middle Georgia Studies to Drive University Outreach: *Strengthen university centers.</p> <p>YEAR 1 HIGHEST</p>	<p>Office of the President/ Academic Affairs</p> <p>[Christopher Blake; David Jenks; Kevin Cantwell]</p>	<ul style="list-style-type: none"> • Job Description Complete. • CMGS Project Plan Complete • Facility Enhancement nearing completion in Library 	<ul style="list-style-type: none"> • Finalized gift for Scholar in Residence of \$50K. • Hired Scholar in Residence. • Appointed Interim Director. • Completed Construction on CMGA in Library 		

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		<ul style="list-style-type: none"> MGA Economic Analysis completed. Abbeville consultation completed. 	<ul style="list-style-type: none"> Furniture expected Dec. 2023. Signage by January 1, 2024 Established search committee for ED for early 2024 appointment Utilizing CMGS brand for public activity, engagement 		
Strategy 3) Build Culture and Identity		July 1 – Sept. 30	Oct. 1 – Dec. 31	Jan. 1 – March 31	April 1 – June 31
<p>8. Plan, Resource, and Promote Campus Roles and Identities: *Refine, promote, and distinguish all campus locations.</p> <p>YEAR 1 HIGHEST</p>	<p>Office of the President</p> <p>[Christopher Blake; Kevin Cantwell]</p>	<ul style="list-style-type: none"> Two President’s Town Hall Meetings Conducted in Q1. Establishment of Campus Coordination Group Committee under RT 	<ul style="list-style-type: none"> Houston Healthcare Nursing Suite Ribbon Cutting at Oak Hall WRC RT’s Campus Coordination Group has briefed Ember Bentley and Kevin Cantwell on leadership gap solutions for WR, Cohran, and Online Report to President on Campus Coordination recommendations 		
<p>9. Plan, Resource, and Promote Campus Roles and Identities:</p>	<p>Student Affairs</p> <p>[Jennifer Brannon]</p>	<ul style="list-style-type: none"> Launched Oracle engagement; met with deans, members of the 	<ul style="list-style-type: none"> Restructure evaluation complete and three position 		

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YEAR 1 HIGHEST *Prioritize Oracle consultants' recommendations for residential life.		Provost Office, leadership in SA, Operations and Finance, and OoP for institutional collaboration. <ul style="list-style-type: none"> Reviewed policies, procedures, manuals, position descriptions, starting HRL strategic plan. 	descriptions submitted <ul style="list-style-type: none"> Expansion of residential programming model to focus more on year-long development of residents, new Academic initiatives identified for implementation Spring 2024 6 LLCs and Themed Communities discussions with Deans and Chairs for implementation Fall 2024. 		
10. Pursue Great-Place/College-to-Work Designation: *Develop Employee Retention Plan with metrics. YEAR 1 HIGHEST	Human Resources [Pam Booker]	<ul style="list-style-type: none"> Developed an employee engagement survey to use as a baseline for measuring success. The timeline for the launch of the survey is under review. 	<ul style="list-style-type: none"> Received information regarding the Great Places to Work and will submit MGA for the review. Review begins in March 2024. 		
11. Promote Culture of Wellness	Finance and Operations/ Human Resources	<ul style="list-style-type: none"> Formed a Wellness Committee 	<ul style="list-style-type: none"> Wellness Committee launched Walking 		

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Throughout the MGA Community: *Embed and enhance wellness outcomes throughout University culture and identity. YEAR 1 HIGHEST	[Amanda Funches; Pam Booker]	charged with identifying wellness initiatives.	Wednesdays on each campus. 11/1/2023 <ul style="list-style-type: none"> Convene campus leads to develop wellness metrics Knights Table (Pantry) provided food pack to help food insecure students through the holiday break Director of Recreation & Wellness hired. 		
12. Compete and Win at the NCAA Division II Level: *Build, support, and manage athletic programs. YEAR 1 HIGHEST	Student Affairs [Jennifer Brannon; Michael Brown]	<ul style="list-style-type: none"> Search for, Interviewed, and Hired an Athletic Director Prepared PBC (Peach Belt Conference) visit materials. Concluded most successful #KnightsGive campaign with \$37,749 of goal of \$38,000 	<ul style="list-style-type: none"> Onboarded new Athletic Director Hosted PBC (Peach Belt Conference) site visit team Engaged Consultant options for NCAA/PBC transition period Notification by Peach Belt of acceptance 12/18/23 		
Strategy 4): Sustain Fiscal Resilience and Brand Value		July 1 – Sept. 30	Oct. 1 – Dec. 31	Jan. 1 – March 31	April 1 – June 31
13. Apply Data-Driven Accountability to all Operations:	Office of the President/Academic Affairs	<ul style="list-style-type: none"> All VP leads have updated the SP scorecard AY24 Q1 	<ul style="list-style-type: none"> Created Dashboards for Modality... Updated Provost Scorecard and 		

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<p>*Create, maintain, and publish scorecards that reflect University System of Georgia Priorities and standards.</p> <p>YEAR 1 HIGHEST</p>	<p>[Kevin Cantwell; David Jenks]</p>	<ul style="list-style-type: none"> OoP has met with Provost to identify what scorecards we want AA scorecard under review for any changes in year 3. METRICS Scorecard beta tested with system and launched. 	<p>Prepared for Public Facing Launch,</p> <ul style="list-style-type: none"> IR and President’s office developing stronger dashboard graphics for SP to be launched by March 31 with redesigned SP site 		
<p>14. Maintain Access, Affordability, and Value for All Students: *Launch grant-funded financial literacy program in Macon-Bibb</p> <p>YEAR 1 HIGHEST</p>	<p>Advancement [Nancy White]</p>	<ul style="list-style-type: none"> Pursuing Re-Engagement and Solicitation with Prospect Candidate Interviews in Oct./Nov. 	<ul style="list-style-type: none"> DJ/AA Received Affordable Learning Georgia – The Open Educational Resources Grant program through the USG to reduce costs for students by replacing textbooks with Open Resource materials at no cost (\$29,800.00) Follow up meeting planned with private donor to support this financial literacy initiative 		

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<p>15. Grow and Diversity Streams of Revenue: *Increase employee participation in campaigns by 3% each year over five years.</p> <p>YEAR 1 HIGHEST</p>	<p>Advancement [Nancy White]</p>	<ul style="list-style-type: none"> Faculty-Staff Campaign and Knights Leadership Campaign Underway OoP/Foundation working with private donor to increase ask for lecture series 	<ul style="list-style-type: none"> From Fall 2022 to Fall 2023, 27% more faculty gave to the Annual Campaign From Fall 2022 to Fall 2023, 12% more money was raised from faculty contributions. Appoint 7 new trustees to Foundation Board, select new Advancement leadership (VP & ED) and appoint new Chair to Foundation Board 		