MGA

Academic Program - Course Schedule and Learning Outcomes

Campus: Online   *College/School:* Arts & Sciences   *Department:* Media, Culture, & the Arts

Academic Degree: BA   *Major:* Media & Communication   *Track (if applicable):* Generalist

What are the Program Learning Outcomes?

A learning outcome is a description of the knowledge, skills and abilities you will gain as you complete your coursework.

1. **Research, analyze, and present conclusions in MLA format.**
2. **Apply effective oral communication skills in an oral presentation.**
3. **Summarize and analyze the essential theories of new media in a written analysis.**
4. **Utilize advanced digital media skills in production.**

What courses do I need to take to graduate from this program?

Entering Class	Academic Year		
	Fall (15 hours)	*Spring (15 hours)*	*Summer (varies)*
Freshman	ENGL 1101 Area A Math (1001 or 1111) Area B NMAC 2145 Area C elective	ENGL 1102 Area D Elective POLS 1101 COMM 1110	COMM 2202
Sophomore	Area C Literature MCOM 2131 NMAC 2108 Area D Lab Science US HIST 2111/2112	Area F Elec - sugg COMM 1100 Area E elective MCOM 3030 Area D Lab Science Area E Elective	NMAC 3600
Junior	COMM 3050 NMAC 3460 Generalist Concentration course Generalist Concentration course	NMAC 3010 NMAC 3500 Upper Level Elec Upper Level Elec	COMM 3010 Generalist Concentration course
Senior	NMAC 3108 Generalist Concentration course Generalist Concentration course Upper Level Elec Upper Level Elec	NMAC 4483 Generalist Concentration course Upper Level Elec Upper Level Elec	If a student takes less than 15 hours a semester, summer courses should be used to keep on track towards graduation.

What jobs have recent graduates received after completing this program?

Recent Graduates have received jobs with the following employers: Recent Graduates have received jobs with the following employers: Students with media and communication degrees go on to jobs in fields such as education, public relations, news broadcasting, print journalism, sports broadcasting, the film industry and law.