MGA
Academic Program - Course Schedule and Learning Outcomes

Campus: **Online**	*College/School:* **School of Arts and Letters**	*Department:*	**English**

Academic Degree: **Graduate Certificate**	*Major:*	**Technical Writing and Digital Communication**	*Track (if applicable):*

What are the Program Learning Outcomes?

A learning outcome is a description of the knowledge, skills and abilities you will gain as you complete your coursework.

1. Students will analyze and evaluate various rhetorical situations and technologies which affect writers' and users' perceptions of written work.
2. Students will evaluate and design original strategies for solving human to computer interface barriers associated with human social, cognitive, and behavioral issues.
3. Students will analyze and evaluate the latest digital environments and web technologies to write and publish in innovatively designed digital platforms.
4. **Office of Graduate Studies GSLOs Assessment:**

   GSLO 1: All graduates will be able to define, describe, summarize, and defend their mastery of program subject matter.

   GSLO 2: All graduate students will produce graduate level scholarship, research, or a professional project that is original and significant

What courses do I need to take to graduate from this program?

	Academic Semester and Session Offerings		
	Fall	*Spring*	*Summer*
Year 1	ITEC 3500 ENGL 5106	ENGL 6200 OR ITEC 5310* NMAC 5108 *ENGL 6200 and ITEC 5310 are elective choices. One of the two courses is required	ITEC 5320
Year 2			

What jobs have recent graduates received after completing this program?

The graduate certificate in Technical Writing and Digital Communication is fully stackable with the MA in Technical and Professional Writing and may be earned at the same time.

Graduates are prepared for a wide range of positions that value writing and digital communication, including technical writer, web content developer, web content editor, social media manager, corporate blogger, grant writer, instructional designer, and communications specialist.