

Middle Georgia State University Institutional Scorecard (2018-2023)

Imperatives / Strategies / Measurement of Performance	Stakeholders	Data Source	Baseline Su&F17, Sp18	FY19	FY20	FY21	FY22	FY23	Goals	Status?
Grow Enrollment with Purpose										
1. Expand and enrich the face to face student experience										
a. Increase student engagement in the face to face classroom	Academic Affairs	Student Evaluations	4.38	4.38	4.41				4.5/5	
b. Increase number of face to face students in Macon (and off campus)	Enrollment Management	Institutional Research	3,172	3,066	2,685				3,500	
c. Increase number of face to face students in Cochran	Enrollment Management	Institutional Research	1,637	1,737	1,741				2,000	
d. Increase number of face to face students in Dublin	Enrollment Management	Institutional Research	337	322	301				500	
e. Increase number of face to face students in Warner Robins	Enrollment Management	Institutional Research	699	734	687				800	
f. Increase number of face to face students in Eastman	Enrollment Management	Institutional Research	277	345	435				300	
2. Expand and enrich online instruction into new markets										
a. Increase student engagement in the online classroom	Academic Affairs	Student Evaluations	New						4/5	
b. Increase number of students enrolled in online programs	Enrollment Management	Institutional Research	1,211	1,598	2,120				1,800	
Own Student Success										
3. Develop academic pipelines and expand degrees										
a. Increase Bachelor's degrees conferred	Academic Affairs	Institutional Research	743	775	458 Awarded / 26 Pending as of 2/4				1,000	
b. Increase Master's degrees conferred	Academic Affairs	Institutional Research	53	90	60 Awarded / 1 Pending as of 2/4				200	
c. Increase number of students taking 15 credit hours per semester	Academic Affairs	Institutional Research	2,308	2,635	1,853				2,803	
d. Decrease the institutional DFW rate	Academic Affairs	Course Grades	19.80%	20.9%	18.8%				19%	
4. Expand student engagement and experiential learning										
a. Expand career development and internships	Student Affairs	Career Services	881	1,880	1,274				2,260	
b. Increase students who graduate with experiential learning credential	Academic Affairs	Career Services	487	655	441				750	
c. Expand RSOs collaboration in serving students and the community	Student Affairs	Student Affairs	56	165	77				200	
d. Expand from 1 to 6 Greek organizations	Student Affairs	Student Affairs	1	2	2				6	
e. Increase number of students engaged in research	Academic Affairs	Academic Affairs	713	1,304	1,306				1,500	
f. Provide cultural, social, and civic engagement on and off campus	Student Affairs	Student Affairs	339	375	334				440	
g. Expand and improve student wellbeing through programming and services	Student Affairs	Student Affairs	20	98	166				150	
Build Shared Culture										
5. Attract talent and enhance employee development and recognition										
a. Increase employee confidence	Fiscal Affairs	Human Resources	1/5	2/5	2/5				4/5	
b. Decrease employee attrition	Fiscal Affairs	Human Resources	14%	13.36%	5.26%				12%	
6. Sustain financial health through resourceful fiscal management										
a. Increase need-based aid	Advancement	Foundation Scholarships	\$330,000	\$323,000	\$357,063				\$750,000	
b. Increase alumni giving	Advancement	Foundation Scholarships	3%	1.25%	0.5				4.50%	
c. Increase faculty and staff contributing to annual campaign	Advancement	Foundation	\$48,000	\$54,000	\$76,000				\$62,000	
d. Complete current capital campaign by December 2020	Advancement	Foundation	\$3M	\$6.3M	\$10.4m				\$11M	
e. Complete planning and begin silent phase of next campaign by 2023	Advancement	Foundation	Begin 2021	Begin 2021	Begin 2021				Silent	
f. Increase annual campaign to \$1M	Advancement	Foundation	\$850K	\$950,000	\$1+m raised				\$1.2M	
g. Decrease the financial aid default rate	Fiscal Affairs	Financial Reports	15%	12.80%	12.10%				12%	
h. Increase space utilization for growth	Fiscal Affairs	Facilities Reporting	2.88	2.95	\$2.95				2.6	
i. Increase amount in auxiliaries reserve	Fiscal Affairs	Finance & Operations	-\$27,000	-\$26,479*	\$1,775,485				\$5M	
j. Increase efficiency and effectiveness (Exp./FTE)	Fiscal Affairs	Finance & Operations	\$10,320	\$10,911*	\$10,905				\$10,100	
7. Cultivate engagement with its local communities										
a. Increase the number of students who serve in community agencies	Student Affairs	Institutional Research	565	951	1,223				2,275	
b. Increase the number of faculty and staff who participate in community service	Student Affairs	Human Resources	New	57	125				80%	
c. Increase the number of alumni participation	Advancement	Alumni Affairs	3,000	2,850	NA*				4,500	

NA* Most were cancelled due to Covid-19