

**MGA – Academic Program  
Assessment Plan and Curriculum Map**

On which campuses is the program offered? Macon College/School: Arts & Sciences Department: Media, Culture, & the Arts  
 Academic Degree: BA Major: Contemporary Musicianship Track (if applicable): \_\_\_\_\_

**Assessment Plan**

**How will a student know they are learning what they need to learn to be successful when they graduate?**

*Please identify which type of learning activity will be used to teach the learning goal. Also identify the learning objective associated with the learning goal being taught. A learning outcome is a description of the knowledge, skills and abilities you will gain as you complete your coursework.*

	<b>Learning Outcome</b>	<b>Assessment Types</b>	<b>Data Collection Points*</b>	<b>Target Performance</b>
<b>Learning Outcome 1</b>	Utilize allied non-musical skills to develop a business strategy for a musical career	Final business plan project	MUSC 4999	80% of students attaining 80% accuracy overall, utilizing a 5-pt rubric
<b>Learning Outcome 2</b>	Apply music technology to the process of music creation	Final composition project	MUSC 2810	80% of students attaining 80% accuracy overall, utilizing 3-pt rubric
<b>Learning Outcome 3</b>	Apply classically based music technique to contemporary performance practices	Instructor skill observation in final jury/performance	3 <sup>rd</sup> semester of MUSA applied; 8 <sup>th</sup> semester of MUSA applied; 6 <sup>th</sup> semester MUSC ensemble	80% of students will score at least a three out of four in musical and interpretive abilities.
<b>Learning Outcome 4</b>	Analyze theoretical functions utilizing contemporary musical exemplars	Musical analysis	MUSC 2203	80% of students with 80% accuracy utilizing a 3-pt rubric
<b>Learning Outcome 5</b>	Interpret current trends in music in relationship to the historic record	Stylistic analysis	MUSC 3322	80% of students will evaluate an historical (set of) work(s) for its impact on musical culture scoring at least 80% on a rubric.

*\*Data collected for assessment purposes should be segmented by program location. Cochran, Macon, Dublin, Eastman, Warner Robins, or online students should be analyzed separately.*

### Curriculum Map

**Where in a student's academic program will they be taught the content of each learning outcome and how will the content be taught?**

*Please identify the method of instruction (i.e. case study, lecture, experiential instruction, team activity, writing assignment, quantitative exercise) used to teach the learning outcome in courses required in the major. Not all major courses need to teach all learning outcomes.*

<b>Major Course</b>	MUSC 1101, 1103, 2201, 2203	All MUSA classes	All Ensemble classes	MUSC 3321, 3322	MUSC 4999	MUSC 2800	MUSC 2810	MUSC 1500	MUSC 4200	
<b>L01</b>					Experiential, Writing, Team				Experiential instruction, Team	
<b>L02</b>	Writing, lecture, Guided practice					Writing, guided practice	Writing, guided practice	Experiential, guided practice, lecture		
<b>L03</b>		Experiential, team	Experiential, team							
<b>L04</b>	Writing, Lecture, Guided practice, analysis									
<b>L05</b>				Lecture, writing, analysis						