



Middle Georgia
State University

CENTER FOR CAREER & LEADERSHIP DEVELOPMENT

STUDENT LEADERSHIP PROGRAMS

2024/2025 SPONSORSHIP OPPORTUNITIES

Engage with students at the Student Leadership Conference Networking Luncheon

- **Event Details:** Friday, February 28 | Hatcher Conference Center | Macon Campus
- **Sponsor Time Commitment:** Sponsors should plan to attend the conference from 11 a.m. – 1:30 p.m. to participate in the Networking Luncheon. Sponsors are welcome to attend the entire conference from 8:30 a.m. – 3:30 p.m.
- **Scan the QR code to register or visit www.mga.edu/cclcd**



About the Networking Luncheon at the Student Leadership Conference

This portion of the conference gives student attendees the opportunity to practice their networking skills with representatives from our sponsor organizations. Sponsor organizations get the opportunity to address 100+ student leaders about career and leadership opportunities with their organization in a 3-minute pitch for current students and new graduates. Sponsors also can send up to 2 executives to the luncheon to serve as table hosts for up to 2 tables. Sponsors will have their logos displayed on event signage during the conference in addition to being mentioned in email marketing to students. Sponsors can decorate their luncheon tables with swag and bring additional items for all event attendees. This sponsorship also includes engagement opportunities at career fairs and the Student Leadership Challenge. **For additional information, contact Dr. Mary Roberts at (478) 471-2441 or mary.roberts3@mga.edu.**

SPONSORSHIP OPTIONS

Grey & Black Sponsor (\$400)

- Invitation to attend the day-long conference and network with students (8AM-3PM).
- Logo inclusion on email marketing to 8,000+ students for the Student Leadership Conference.
- Logo inclusion on all event signage.
- Ability to address 100+ students, faculty, and administrators with a brief pitch on their company's leadership development opportunities for interns and new full-time hires.
- Ability to connect with a small group of student leaders during the luncheon.
- Free regular registration for the spring All Industry Career Fair on March 11 or the Aviation Career Fair on March 25. We will work with you to get your company registered for the career fair via Handshake.

Purple Knight Sponsor (\$700)

- Includes all Grey & Black Sponsor benefits plus
- Free sponsor and regular registration for the spring All Industry Career Fair on March 11 or the Aviation Career Fair on March 25
- Recognition as a sponsor in all signage and marketing materials for the chosen career fair.
- Logo inclusion and invitation to facilitate a station at the Student Leadership Challenge on April 11, 2025, from 9 a.m. – 1 p.m., on the Cochran campus.

Student Leadership Challenge Sponsor (\$1500)

- Includes all Purple Knight and Grey & Black Sponsor benefits plus the spot as presenting sponsor for the Student Leadership Challenge on April 11, 2025.
- In addition to recognition at the Student Leadership Challenge through logo inclusion and invitation to facilitate a challenge station, the organization's name would be included in the name of the event as "MGA Student Leadership Challenge, presented by company XYZ," which would be featured on event marketing materials and the participant t-shirt.
- **Event Details:** April 11 | Cochran Campus Wellness & Recreation Center | 9 a.m. – 12 p.m.
- **Sponsor Time Commitment:** In addition to facilitating a challenge station, the sponsor will be invited to eat lunch with students and address them during the award ceremony.