

# Apple iMac G3 "Flower Power"

The "Flower Power" edition of the iMac is a version of Apple's all-in-one desktop computer that was released in 2001 at a price of \$1499. According to Steve Jobs, the unique case took 18 months to develop. They weren't "colors," but rather patterns molded "right into the plastic."

The "Flower Power" iMac was powered by a PowerPC G3 processor @ 600MHz, and it had a 15-inch CRT display, built-in Ethernet, and an optional airport card for wireless networking. It came with Mac OS X pre-installed and had a variety of ports and expansion options.

Although produced for less than one year, the iMac "Flower Power" edition was well-received for its unique design and was popular among consumers and artists for its ease of use and performance.