## **Bachelor of Art in Media & Communication - General**

Freshman and Sophomore years, you will be taking general education courses Core IMPACTS. Core IMPACTS supports your future success and prepares you for upper-level courses and your career!

## **Freshman & Sophomore Years**

TERM 1	TERM 2	TERM 3	TERM 4
ENGL 1101 Composition I	ENGL 1102 Composition II	Humanities Elective (ENGL Literature)	Field of Study Elective
MATH	STEM Elective	MCOM 2131 News Writing and Reporting	Social Science Elective
Humanities Elective	POLS 1101 American Government	NMAC 2108 Introduction to Social Media	Social Science Elective
NMAC 2145 Intro to Media Production	COMM 2202 or MCOM 2200	STEM Elective (Lab Science)	STEM Elective (Lab Science)
Institution Elective	COMM 1110 Public Speaking	HIST 2111/2112 U.S. History	NMAC 3600 Digital Storytelling

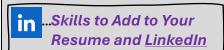
Milestones

Earn a grade of "C" or higher in English, Math, COMM, NMAC, MCOM courses.

Get Involved: Visit Knight Life for information on Clubs and Organizations like Knights Academy & Knights of Success

Career Connection: Take a career assessment & review with a career advisor at the CCLD

Summer Semester: Take courses and get ahead!



## Skills Gained During Freshman & Sophomore Year

Critical Thinking | Teamwork | Persuasion | Time Management | Inquiry & Analysis | Problem Solving Information Literacy | Intercultural Competence | Persuasion | Ethical Reasoning | Perspective - Taking

## **Junior & Senior Years**

TERM 5	TERM 6	TERM 7	TERM 8
COMM 3050 Persuasion & Strategic Comm	COMM 3010 Communication Theory	NMAC 3108 Writing for Digital Media	NMAC 4483 Capstone Professional Portfolio
Upper-Level Elective	NMAC 3500 or 3651	Generalist Concentration Course	Generalist Concentration Course
NMAC 3460 Media Criticism	Generalist Concentration Course	Generalist Concentration Course	Generalist Concentration Course
NMAC 3010 Media Ethics	Generalist Concentration Course	Upper-Level Elective	Upper-Level Elective
Generalist Concentration Elective	Upper-Level Elective	Upper-Level Elective	Upper-Level Elective

Milestones

A grade of "C" or higher is required in all COMM, NMAC, MCOM upper-level courses (3000/4000 level courses).

Career Connection: Check in with a career advisor to update your resume, Handshake, and LinkedIn profile.

**Graduate:** Apply and prepare for graduation at the end of TERM 6!

