

CONVOCATION 2019

AN UPWARD JOURNEY



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A stylized graphic of a flame or fire, rendered in white and light purple, set against a dark purple background. The flame is composed of several overlapping, curved shapes that create a sense of movement and heat.

convocare

v. (Latin) to come together



Welcome...

Welcome, new faculty and staff, to the growing MGA family!

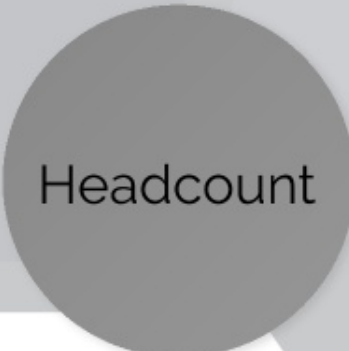
Vital Signs

Historic & Current

Enrollment

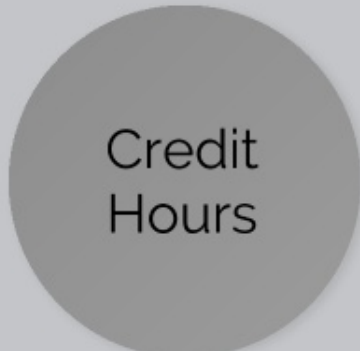
Financial

Graduation



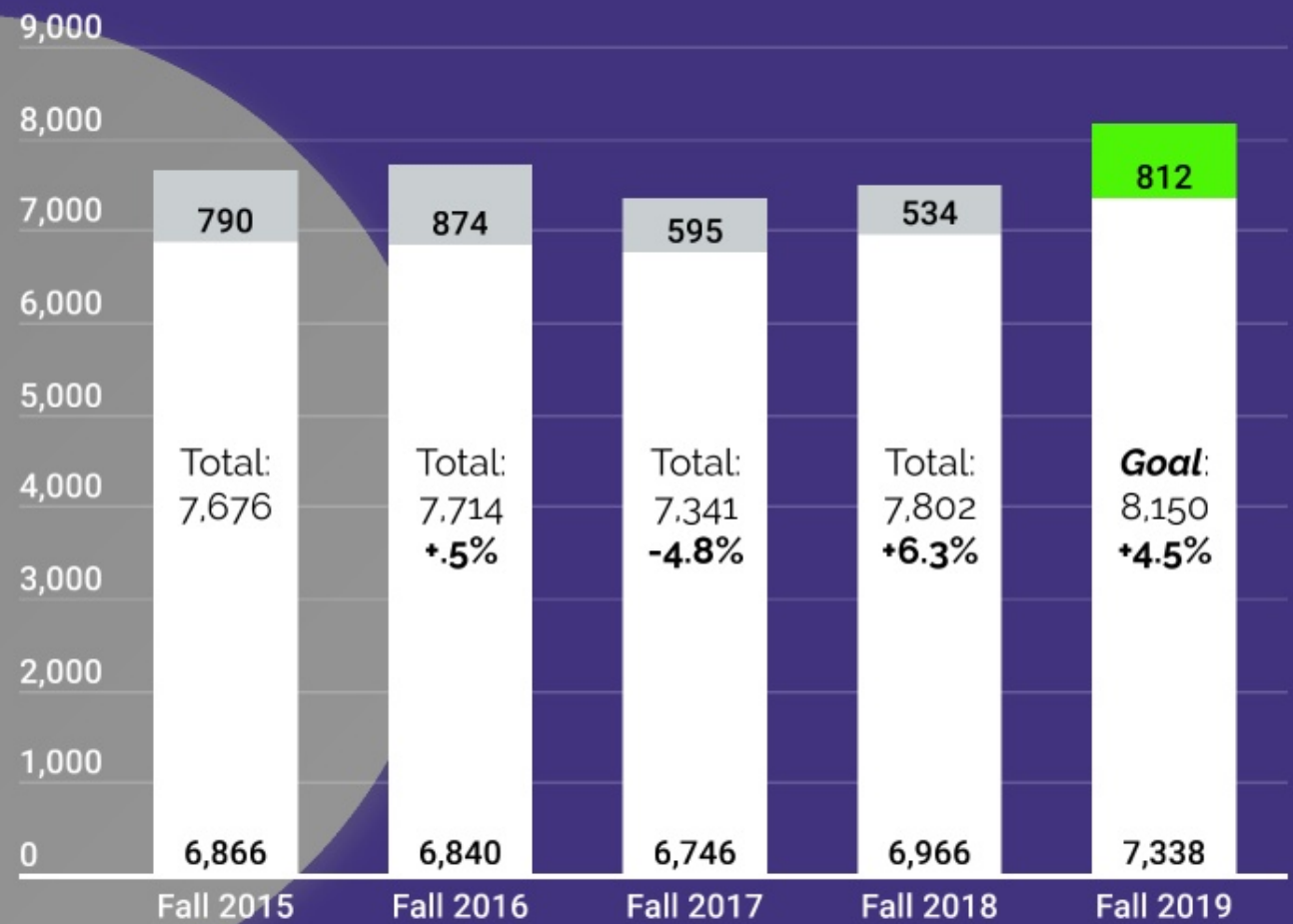
Headcount

VITAL SIGNS:
Enrollment trends

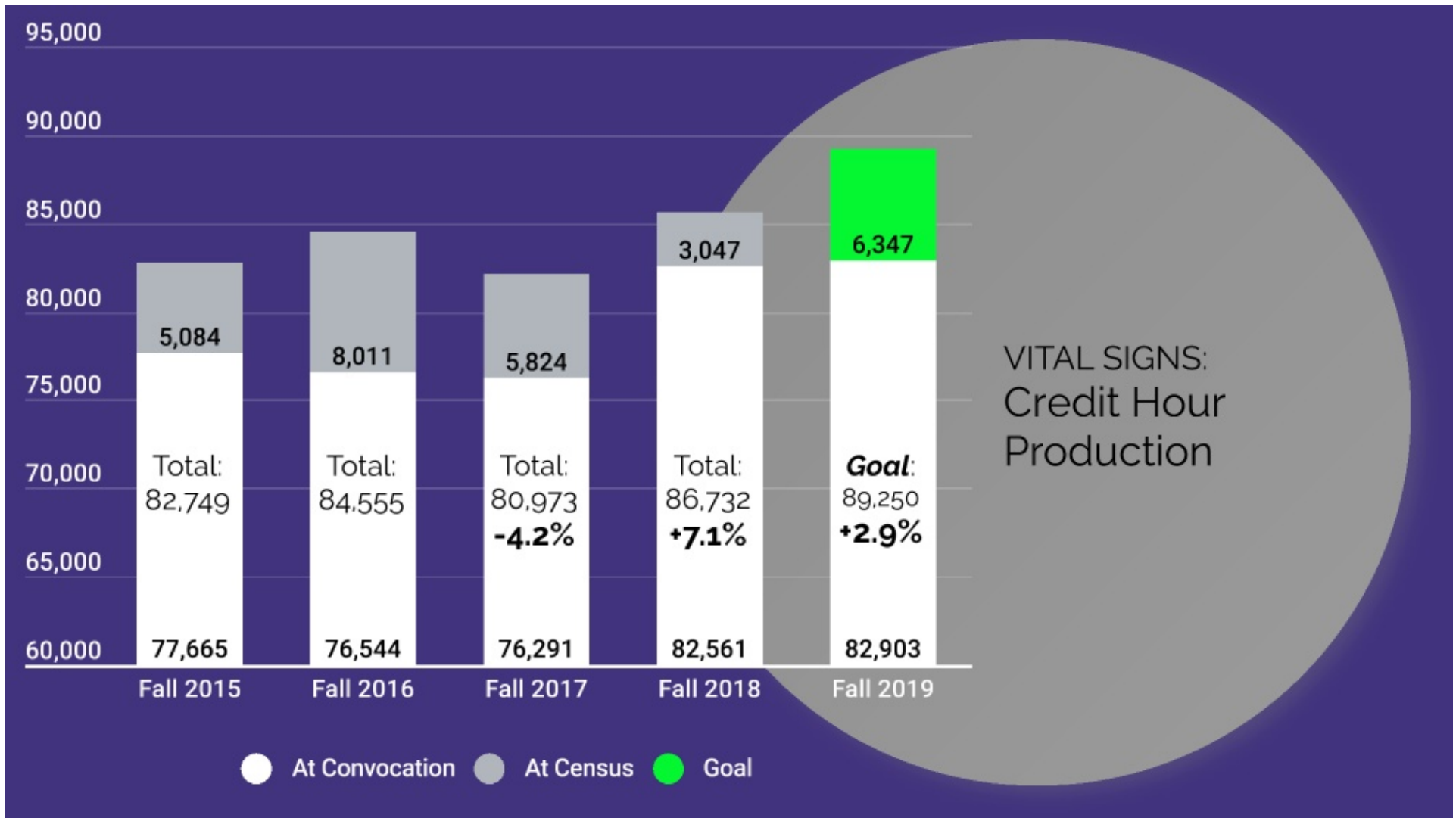


Credit
Hours

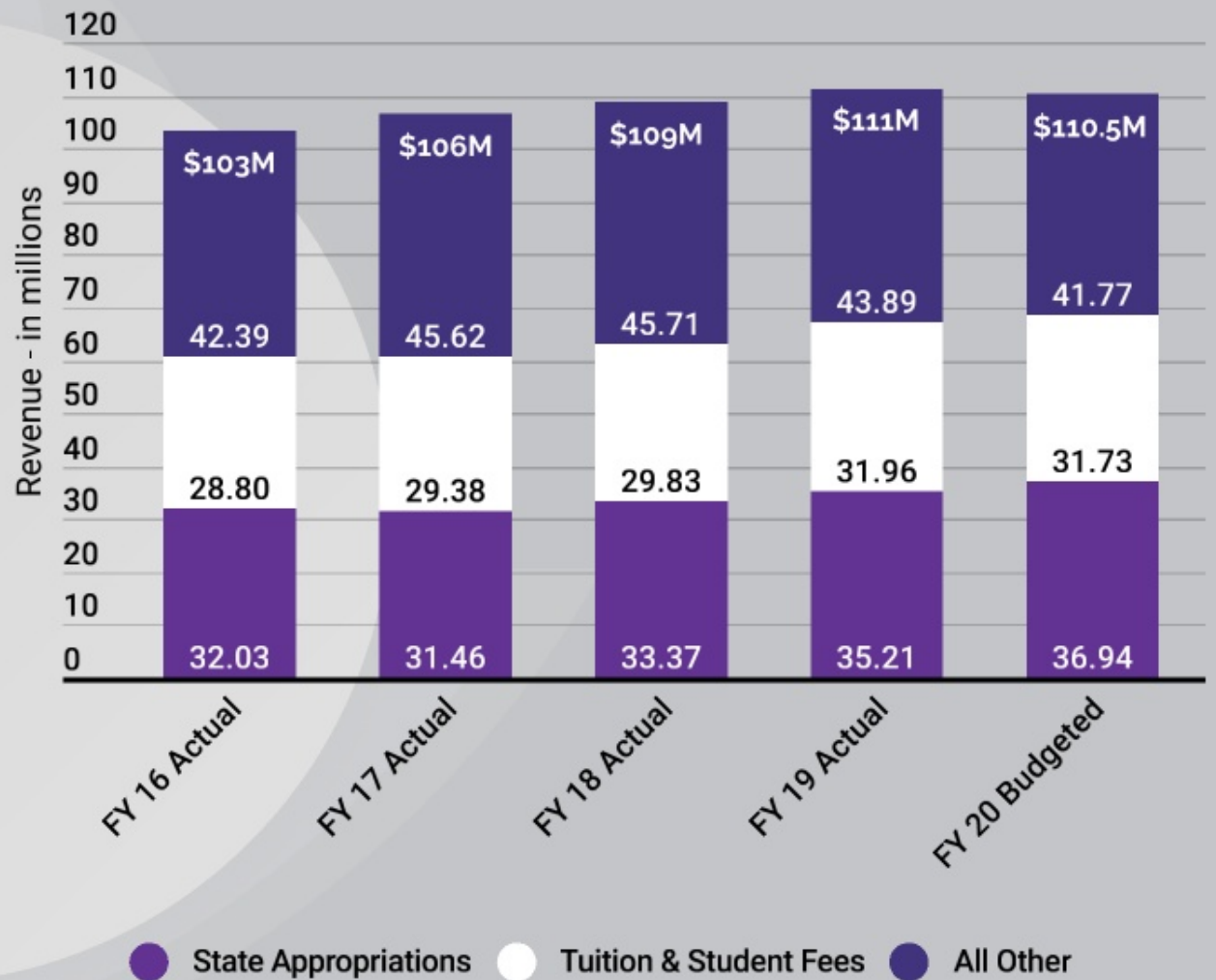
VITAL SIGNS: Headcount



● At Convocation ● At Census ● Goal

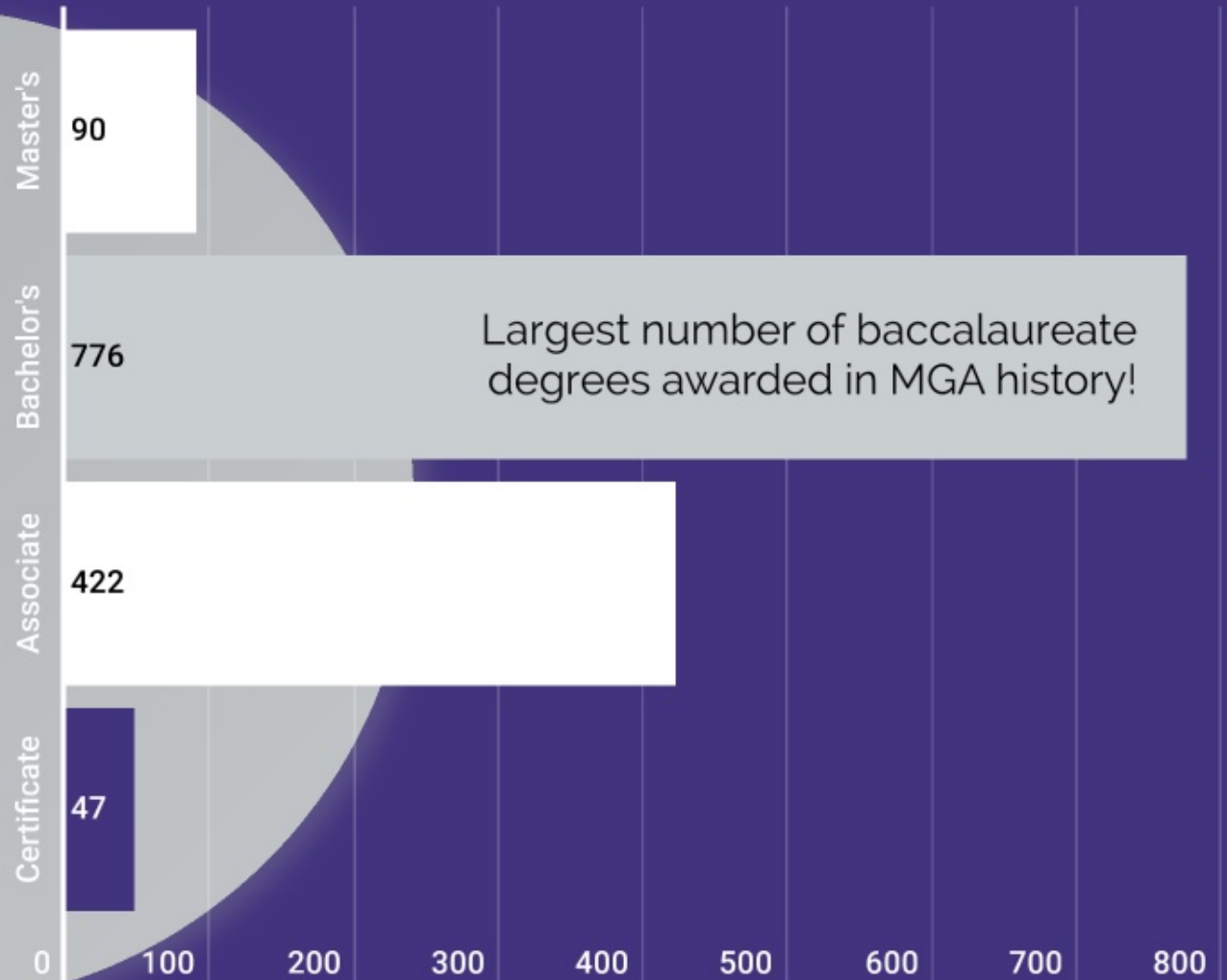


VITAL SIGNS: Financial update



VITAL SIGNS: Graduation

1,335 DEGREES
CONFERRED IN THE
2018-19 ACADEMIC YEAR



Strategic
imperatives

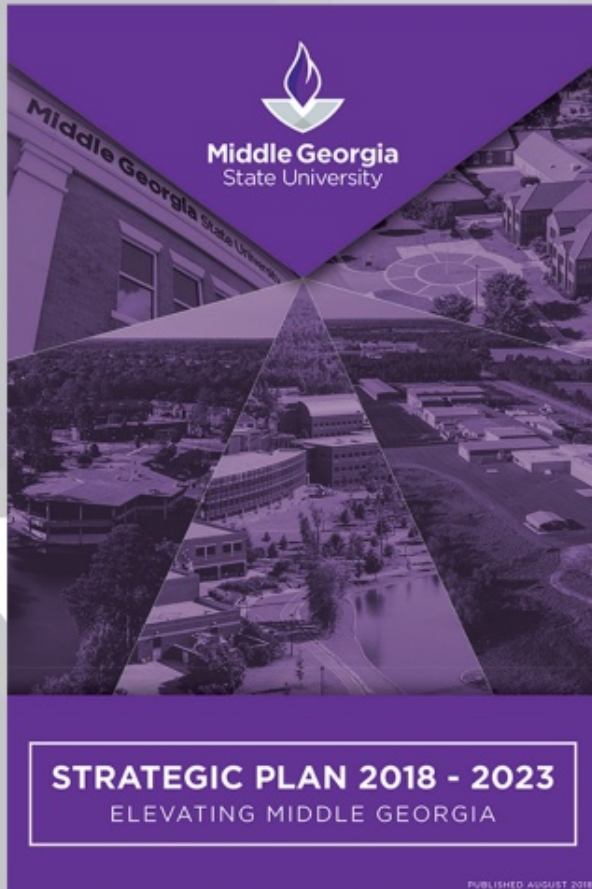
ELEVATING MIDDLE GEORGIA

Strategic plan review

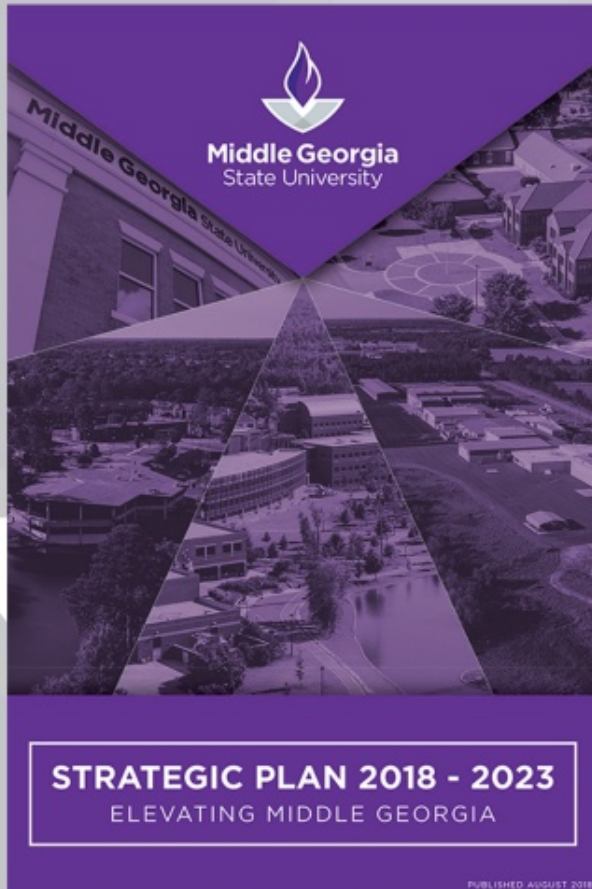
Last year's
priorities

Division
wins...

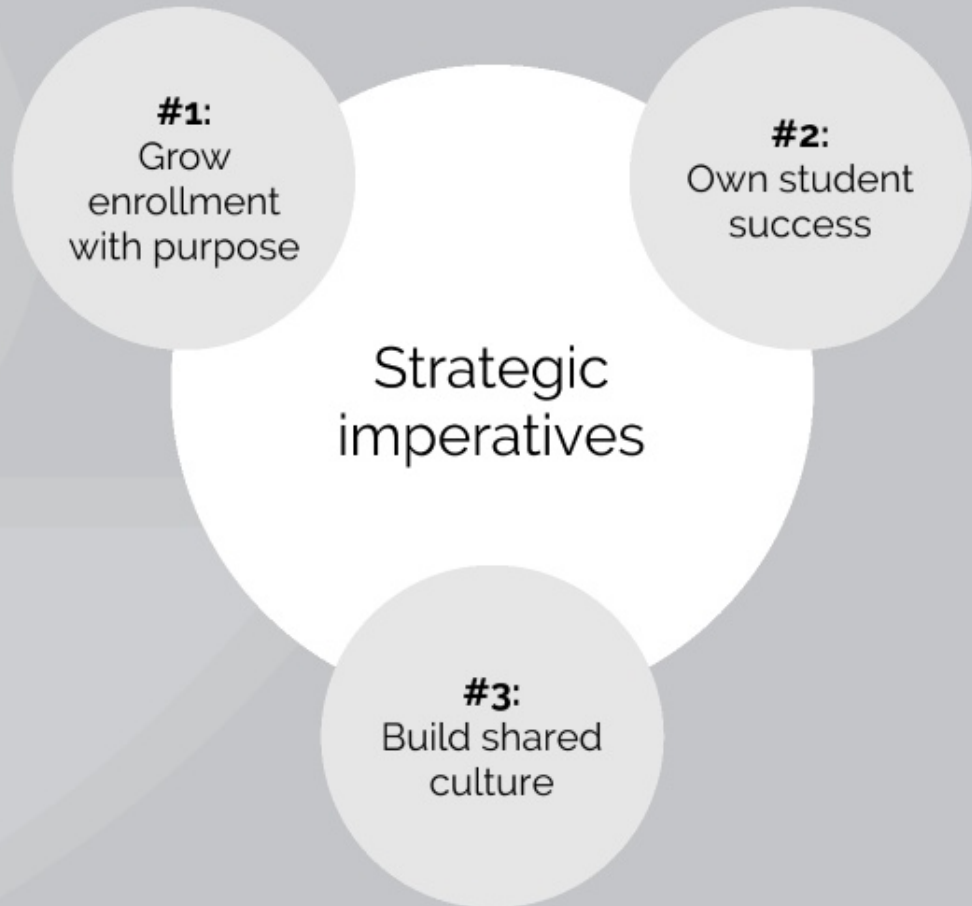
Remember this?



Remember this?



Remember these?



ELEVATING MIDDLE GEORGIA Last Year's Priorities

ACTION #1:
Launch Enrollment Management
Division

ACTION #4:
Centralize and structure co-
curricular opportunities

ACTION #6:
Close at least two 7-figure gifts and
fully fund new enrollment center

ACTIONS #1-3:
Standing action team driving
enrollment and retention

ACTION #5:
Develop and conduct employee
satisfaction survey

ACTION #6:
Complete and implement USG
Comprehensive Administrative
Review (CAR)

ACTION #2:
Launch MGA Direct - targeted,
fully-online programs

ACTION #5:
Implement and measure outcomes
of MGA Advance (Professional
development)

ACTIONS #1-7:
Expand data integration, training,
and assessment into decision-
making

ACTION #3:
Cross-divisional collaboration on
Five-year Program Forecast

ACTION #6:
Develop plan for addressing \$1
million online tuition differential cut

ACTION #7:
Plan and carry out region-wide
MGA Day of Service on Friday
before MLK Day

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Academic Affairs

**SCHOOL OF HEALTH AND
NATURAL SCIENCES**



Six nursing faculty earned
terminal degrees in 2018-19

Academic Affairs
SCHOOL OF AVIATION



Earned Aviation Accreditation Board
International (AABI) accreditation

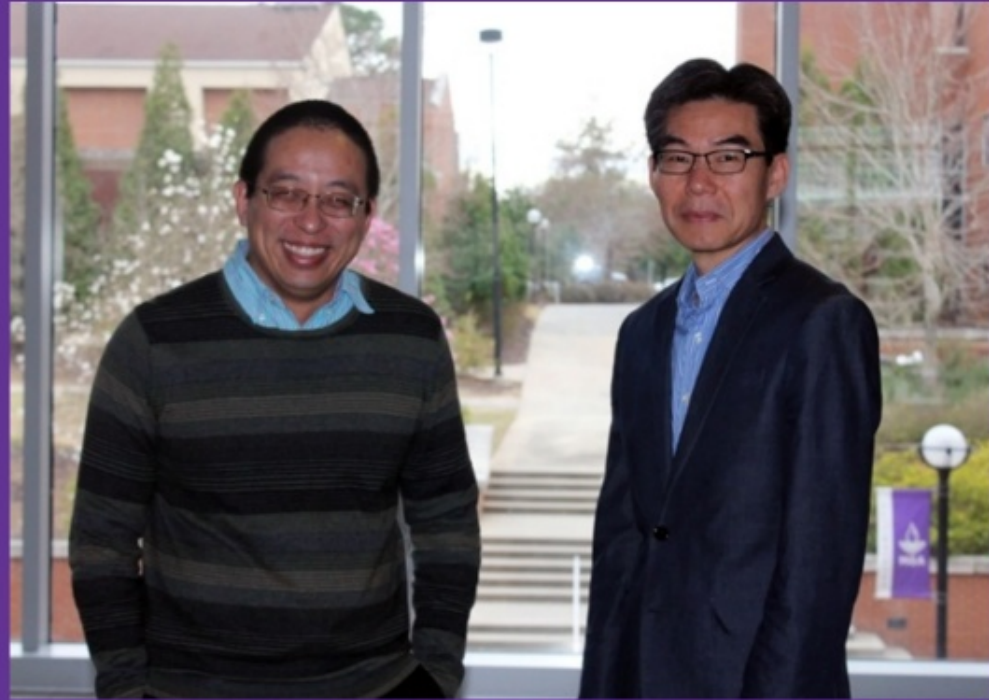
Academic Affairs

**SCHOOL OF EDUCATION AND
BEHAVIORAL SCIENCES**



MGA THRIVE Summit assembled more than 70 community leaders to discuss the community's strategic plan

Academic Affairs
SCHOOL OF COMPUTING



Drs. Wang and Kwak awarded \$480,000 National Science Foundation grant for metabolomics research

Finance and Operations



Ryan Greene named youngest-ever President-Elect of National Association of College Auxiliary Services

Enrollment Management



Increased enrollment drove demand for housing - all residence halls at full capacity

Student Affairs



Women's tennis team ranked 3rd in academic success among NAIA institutions with a 3.88 GPA

Institutional Advancement



- Charles H. Jones Foundation presented \$800,000 gift to purchase additional aircraft for Macon Downtown Airport
 - New record for the Annual Fund

The Strategy Ahead

ELEVATING MIDDLE GEORGIA

Priority #1

Priority #7

Priority #2

Priority #6

Priority #3

Priority #5

Priority #4

Priority #1

Perform a comprehensive review of academic and student support programs to ensure the most meaningful enrichment for our students

ELEVATING MIDDLE GEORGIA
IMPERATIVE #1
STRATEGY #1



Priority #2

Successfully launch Corporate
and Community Partnerships
via MGA Direct

ELEVATING MIDDLE GEORGIA
IMPERATIVE #1
STRATEGY #2



Priority #3

Pursue with the Board of Regents two new undergraduate and two new graduate degree programs

ELEVATING MIDDLE GEORGIA
IMPERATIVE #2
STRATEGY #3



Priority #4

Successfully complete the Quality Enhancement Plan and institutionalize experiential learning recognition

ELEVATING MIDDLE GEORGIA
IMPERATIVE #2
STRATEGY #4



Priority #5

Develop the compensation and organizational structure for staff

ELEVATING MIDDLE GEORGIA
IMPERATIVE #3
STRATEGY #5



Priority #6

Pursue a \$1 million goal for the Annual Campaign and the public launch of the Greatness Campaign

ELEVATING MIDDLE GEORGIA
IMPERATIVE #3
STRATEGY #6



Priority #7

Secure state capital requests and implement government relations and campus coordination plans.

ELEVATING MIDDLE GEORGIA
IMPERATIVE #4
STRATEGY #7



A place to grow

As MGA grows, so does its need for facilities - **places** - where our students can find their greatness. Coming soon...



Macon
Campus Road
project



Roberts
Library
renovation



Dillard Hall
renovation



New planes at
Macon
Downtown



Lakeview
Pointe



And more!

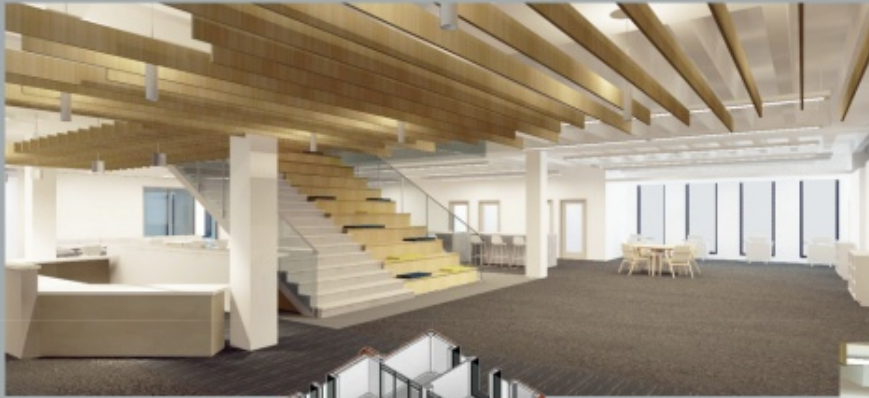
A place of **welcome**

In partnership with Macon-Bibb County, MGA is helping to improve pedestrian and vehicle safety on the Macon Campus - and making the campus' "front door" more appealing as well...



A place to **study**

Renovations in Roberts Library on the Cochran Campus will make the facility more inviting to students and better equipped as a hub for digital learning...



A place of **science**

Cochran's Dillard Hall is also receiving upgrades, with new laboratory, classroom, gathering, and office space to meet the growing needs of the School of Health and Natural Sciences...



A place to **soar**

Through the generosity of the Charles H. Jones Foundation, the Macon Downtown Airport will be receiving two new aircraft to double flight training capacity in Macon...



A place to **live (and learn)**

Fall Semester 2020 will see more than 300 more Knights living on the Macon campus at MGA's new Lakeview Pointe Residence Hall...



A place where **greatness starts**

The University Enrollment Center - where the business of being a student is made simpler and more accessible - is now **fully funded** and will begin construction soon!



WHATEVER YOU DO, OR DREAM YOU CAN, BEGIN IT.
BOLDNESS HAS GENIUS AND POWER AND MAGIC IN IT.

-GOETHE

WE ARE WHAT WE REPEATEDLY DO.
EXCELLENCE, THEN, IS NOT AN ACT BUT A HABIT.

-ARISTOTLE

Thank you, and Godspeed...



Wear your new MGA pins with pride!

The rest of the day...

Now: **Picnic** - Student Life Center

2:00 pm: Divisional Meetings:

- **Academic Affairs** - Recreation and Wellness Center
- **University Advancement** - Administration 207
- **Finance and Operations** - PSC Ballroom 211
- **President's Office** - Hatcher Conference Center Board Room
- **Enrollment Management** - TEB 231
- **Student Affairs** - TEB 203

Now, let's **get up** and get 2019-20 started!

CONVOCATION 2019

AN UPWARD JOURNEY

