



CONTEMPORARY MUSICIANSHIP

PREPARING PRACTICING MUSICIANS FOR THE 21ST CENTURY CULTURAL ECONOMY

AS A STUDENT PURSUING THE BACHELOR OF ARTS IN CONTEMPORARY MUSICIANSHIP, YOU CAN EXPLORE ALL ASPECTS OF THE MUSIC INDUSTRY. YOU WILL LEARN TO CAPITALIZE ON THE ARTISTIC PRODUCT THROUGH COURSES IN MARKETING, ENTREPRENEURSHIP AND NONPROFIT MANAGEMENT. YOU ALSO WILL PREPARE DELIVERABLES FOR VARIOUS SECTORS OF THE INDUSTRY THROUGH COURSES IN MUSIC TECHNOLOGY, STUDIO PRODUCTION, SONG WRITING, SCORING AND ARRANGING.



Imagine



Create



Perform



Market



Produce



Manage

B.A. IN CONTEMPORARY MUSICIANSHIP

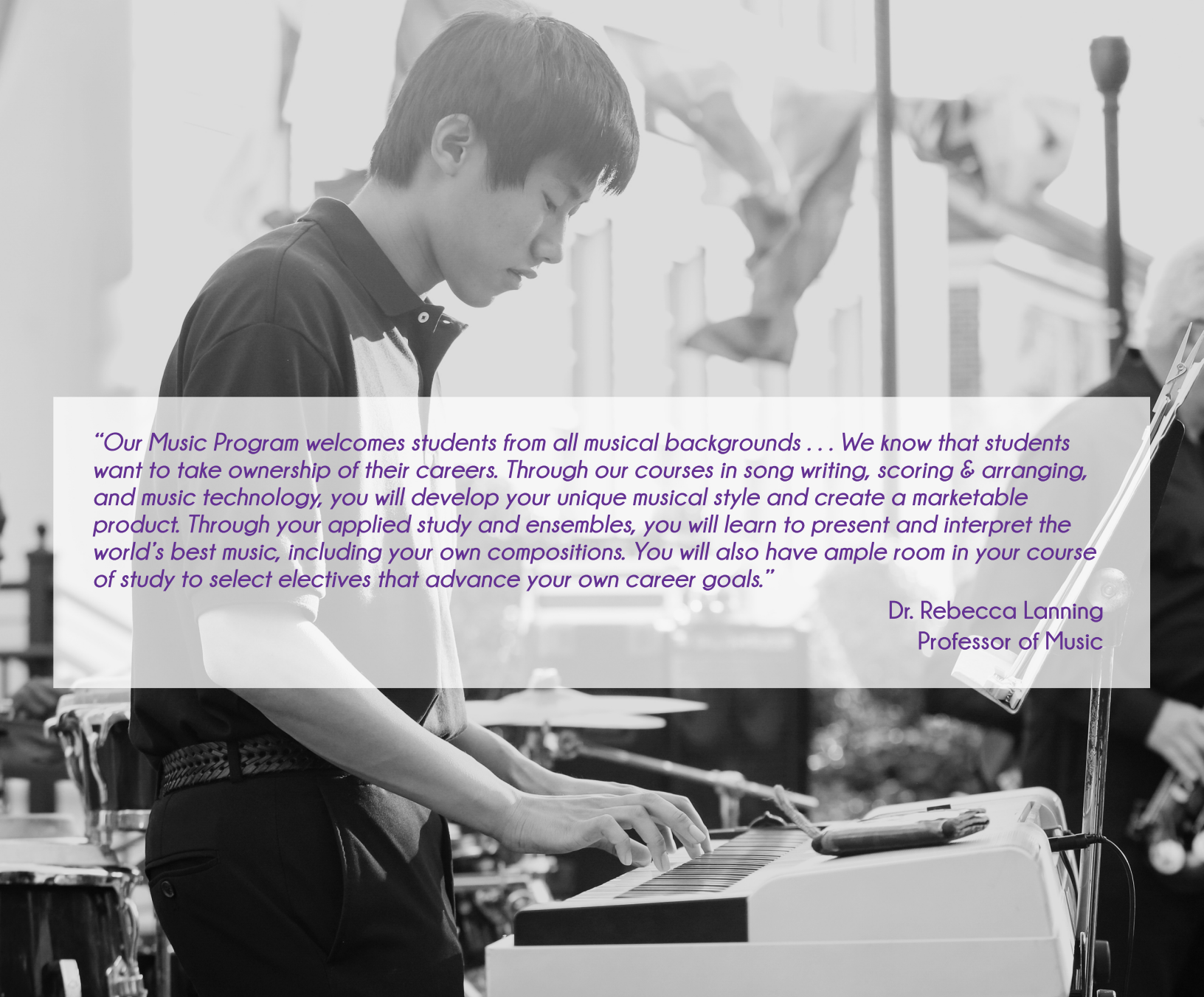
- Students may study one of two tracks:
INDUSTRY - designed for students pursuing business-oriented work in the music field
PERFORMANCE - designed for students interested in performance, composition or education
- During the first 2 years, students will study fundamental technique and interpretive style using historical best practices.
- Upper-level **Industry** students will select a minor (Business, Information Technology or a Certificate with the Georgia Film Academy) with their music studies to prepare for work in the business areas of the industry.
- Upper-level **Performance** students will select one of the following concentrations:
 - Classical Study
 - Commercial Study
 - Music Education*

*If you want to be a music educator, this B.A. degree will serve as a platform to a Master of Arts in Teaching (Music Education), which gives you certification.
- The Music Program supports the Chamber Singers, Classical Guitar Ensemble, University Band, Studio Ensemble, Band of Knights Outdoor Ensemble (Marching Band), Jazz Knights (Jazz Ensemble), Percussion Ensemble, Brass Ensemble, and The Knight Winds (Woodwind Ensemble).
 Coming soon: Commercial Combos, Gospel Choir, University Choir

COURSES INCLUDE

- Arts Nonprofit Management
- Brass
- Classical Guitar
- Commercial Combos
- Foundations in Music Technology
- Music Entrepreneurship
- Music History
- Music Theory
- Percussion
- Performance-Literature-Culture
- Perspectives of Music and Society
- Piano
- Recording Studio Fundamentals
- Rehearsal Techniques and Conducting
- Vocal & Instrumental Scoring and Arranging
- Sight Singing/Ear Training
- Song Writing
- Sound Reinforcement
- Strings
- Survey of the Entertainment Industry
- Voice
- Woodwind

Plus electives in: Accounting, Communications, Computer Programming, Consumer Behavior, Creative Writing, Cultural Studies, Digital Media Studio, Economics, Ethics, Graphic Imaging, Industry Trends & Disruptive Technologies, Interactive Digital Media, IT Entrepreneurship & Innovation, Management, Marketing, Popular Culture, Technical Writing



“Our Music Program welcomes students from all musical backgrounds . . . We know that students want to take ownership of their careers. Through our courses in song writing, scoring & arranging, and music technology, you will develop your unique musical style and create a marketable product. Through your applied study and ensembles, you will learn to present and interpret the world’s best music, including your own compositions. You will also have ample room in your course of study to select electives that advance your own career goals.”

Dr. Rebecca Lanning
Professor of Music

Middle Georgia State also offers an **Associate of Arts in Music**, which provides an opportunity for students with limited musical preparation to explore music study or prepare for audition into the Bachelor of Arts in Contemporary Musicianship. The associate’s degree is open access. An audition is not required for admission.

APPLY

Whether you are seeking admittance to the B.A. in Contemporary Musicianship degree program or the A.A. in Music degree program, begin by completing the University’s application process: mga.edu/admissions

AUDITION

All B.A. degree program applicants must register for an audition once their University application is complete. For audition information, contact musicauditions@mga.edu

Students must audition in person. Recorded auditions are not accepted.

CONTACT INFO

SCHOOL OF ARTS & LETTERS
DEPARTMENT OF MEDIA, CULTURE, & THE ARTS
MUSIC PROGRAM

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GENERAL
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04.07.20

FOR MORE INFORMATION VISIT MGA.EDU/MUSIC