MGA – Academic Program
Assessment Plan and Curriculum Map

On which campuses is the program offered? *Cochran, Macon, Online* *College/School:* *Arts & Sciences* *Department:* *Media, Culture, & the Arts*

Academic Degree: *BA* *Major:* *Interdisciplinary Studies* *Track (if applicable):*

Assessment Plan

How will a student know they are learning what they need to learn to be successful when they graduate?

Please identify which type of learning activity will be used to teach the learning goal. Also identify the learning objective associated with the learning goal being taught. A learning outcome is a description of the knowledge, skills and abilities you will gain as you complete your coursework.

	Learning Outcome	Assessment Types	Data Collection Points*	Target Performance
Learning Outcome 1	Apply effective oral communication skills in an oral presentation.	Oral Presentation	IDS 3800	80% of students will earn at least an 80% on their oral presentation.
Learning Outcome 2	Apply effective writing and research skills in a term paper.	Research Essay	3000/4000-level Cultural Studies Elective	80% of students will earn at least an 80% on their research essay.
Learning Outcome 3	Effectively analyze elements of culture in an essay using more than one discipline.	Interdisciplinary Essay	3000/4000-level Praxis Elective	80% of students will earn at least an 80% on their interdisciplinary essay.
Learning Outcome 4				

**Data collected for assessment purposes should be segmented by program location. Cochran, Macon, Dublin, Eastman, Warner Robins, or online students should be analyzed separately.*

Curriculum Map

Where in a student's academic program will they be taught the content of each learning outcome and how will the content be taught?

Please identify the method of instruction (i.e. case study, lecture, experiential instruction, team activity, writing assignment, quantitative exercise) used to teach the learning outcome in courses required in the major. Not all major courses need to teach all learning outcomes.

Major Course	IDS 3800	3000/4000 Cultural Studies	Praxis Electives							
LO1	Experiential Instruction									
LO2		Lecture								

LO3			Lecture							
L04										