

**MGA – Academic Program
Assessment Plan and Curriculum Map**

On which campuses is the program offered? Eastman (Online) College/School: Aviation Department: Aviation Science and Management
 Academic Aviation Science and Track (if applicable): Logistics
 Degree: BS Major: Management

Assessment Plan

How will a student know they are learning what they need to learn to be successful when they graduate?

Please identify which type of learning activity will be used to teach the learning goal. Also identify the learning objective associated with the learning goal being taught. A learning outcome is a description of the knowledge, skills and abilities you will gain as you complete your coursework.

| | Learning Outcome | Assessment Types | Data Collection Points* | Target Performance |
|---------------------------|--|---|---|--|
| Learning Outcome 1 | Demonstrate knowledge of the strategic importance of logistics to achieve business success by creating value throughout domestic and global supply chains, including channel structure, strategy design, and implementation. | <p>1. Assessments: a. Chapter analysis – embedded questions b. Written essay</p> <p>2. Assignments: a. Case studies b. Course Project 1. Written report Presentation</p> <p>3. Assignments: a. Case studies b. Course Project 2. Written report Presentation</p> | <p>AMGT 2301 – Intro to Logistics</p> <p>AMGT 4302 - Supply Chain Mgt.</p> <p>AMGT 4304 - Int'l Supply Chain Mgt.</p> | <p>1.a. 70% will correctly answer the stipulated questions 1.b. 70% of students taking course will demonstrate in written form a transfer of learning</p> <p>2.a. 70% will correctly answer the stipulated questions 2.b. 70% of students taking course will demonstrate in written form a transfer of learning.</p> <p>2.a. 70% will correctly answer the stipulated questions 2.b. 70% of students taking course will demonstrate in written form a transfer of learning.</p> |

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| Learning Outcome 2 | <p>Comprehend the role of Transportation in the Materials Distribution infrastructure of a business with a global logistics strategy, as well as knowledge of international logistics structures, global trade documents, international transportation modes and concerns, customs clearance transaction management, and global logistics security issues.</p> | <p>1. Assessments: a. Chapter analysis – embedded questions b. Written essay</p> <p>2. Assignments: a. Case studies b. Course Project 1. Written report 2. Presentation</p> <p>3. Assignments: a. Case studies b. Course Project 1. Written report 2. Presentation</p> | <p>AMGT 2301- Introduction to Logistics</p> <p>AMGT 4301- Principles of Transportation</p> <p>AMGT 3114 – Purchasing and Materials Mgt.</p> | <p>1.a. 70% will correctly answer the stipulated questions 1.b. 70% of students taking course will demonstrate in written form a transfer of learning</p> <p>2.a. 70% will correctly answer the stipulated questions 2.b. 70% of students taking course will demonstrate in written form a transfer of learning</p> <p>3.a. 70% of students taking course will demonstrate in written form a transfer of learning</p> |
| Learning Outcome 3 | <p>Demonstrate a knowledge of globalization/ international business it's impact on global operations, as well as a knowledge of operational integration, and how the integrated performance of individual activities enhance a successful logistics process.</p> | <p>1. Assessments: a. Chapter analysis – embedded questions b. Written essay</p> <p>2. Assignments: a. Case studies b. Course Project 1. Written report 2. Presentation</p> | <p>AGMT 3204 – International Airline Business.</p> <p>AMGT 4304 - Int'l Supply Chain Mgt.</p> | <p>1.a. 70% will correctly answer the stipulated questions 1.b. 70% of students taking course will demonstrate in written form a transfer of learning</p> <p>2.a. 70% will correctly answer the stipulated questions 2.b. 70% of students taking course will</p> |

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| Learning Outcome 4 | Demonstrate an understanding of, and requirements for a successful Logistics Performance Measurement system. | 1. Assessments: c. Chapter analysis – embedded questions d. Written essay | AGMT 3204 – International Airline Business. | 1.a. 70% will correctly answer the stipulated questions 1.b. 70% of students taking course will demonstrate in written form a transfer of learning |
| | | 2. Assignments: a. Case studies b. Course Project 1. Written report 2. Presentation | AMGT 4304 - Int'l Supply Chain Mgt. | 2.a. 70% will correctly answer the stipulated questions 2.b. 70% of students taking course will demonstrate in written form a transfer of learning |

**Data collected for assessment purposes should be segmented by program location. Cochran, Macon, Dublin, Eastman, Warner Robins, or online students should be analyzed separately.*

Curriculum Map

Where in a student's academic program will they be taught the content of each learning outcome and how will the content be taught?

Please identify the method of instruction (i.e. case study, lecture, experiential instruction, team activity, writing assignment, quantitative exercise) used to teach the learning outcome in courses required in the major. Not all major courses need to teach all learning outcomes.

| Major Course | AMGT 2301 | AMGT 4302 | AMGT 4304 | AMGT 4301 | AMGT 3114 | AMGT 3204 | | | | |
|---------------------|--------------------------------------|--|--|--|--|--------------------------------------|--|--|--|--|
| LO1 | Chapter analysis, Writing Assignment | Case Studies, Writing Assignment, Presentation | Case Studies, Writing Assignment, Presentation | | | | | | | |
| LO2 | Chapter analysis, Writing Assignment | | | Case Studies, Writing Assignment, Presentation | Case Studies, Writing Assignment, Presentation | | | | | |
| LO3 | | | Case Studies, Writing Assignment, Presentation | | | Chapter analysis, Writing Assignment | | | | |
| LO4 | | | Case Studies, Writing Assignment, Presentation | | | Chapter analysis, Writing Assignment | | | | |